

ART.NR.	BEZEICHNUNG	EINHEIT	Menge
	SILVER gegen Gelbstich		
623	Silver Shampoo	340 ml	
620	Silver Shampoo	1000 ml	
624	Silver Conditioner	200 ml	
625	Silver Conditioner	1000 ml	
621	Silver Biphasic Conditioner leave in	200 ml	
	PREVIA Professional	EINHEIT	
686	Instant Detangler	200 ml	
683	Scalp Protective Farbschutz für die Kopfhaut	200 ml	
519	Basic Shampoo	1000 ml	
	PREVIA Direkt Colour Mask farbige Haarkuren		
3300	Direct Colour Mask Start Kit		
3321	Direct Colour Mask Weiss	500 ml	
3325	Direct Colour Mask Platinum	500 ml	
3329	Direct Colour Mask Champagner	500 ml	
3323	Direct Colour Mask Hellgold	500 ml	
3324	Direct Colour Mask Intensiv Kupfer	500 ml	
3326	Direct Colour Mask Intensiv Rot	500 ml	
3327	Direct Colour Mask Pink	500 ml	
3322	Direct Colour Mask Intensiv Violette	500 ml	
3328	Direct Colour Mask Blau	200 ml	
3313	Direct Colour Mask Farbkarte		
	BLONDIERUNG	EINHEIT	
690	Weisse Blondierung	500 gr	
695	Violette Blondierung	500 gr	
688	Blaue Blondierung	500 gr	
3340	Earth Bleaching Paste für blondieren auf der Kopfhaut	450 gr	
3320	Earth Powder Freihandblondierung	450 gr	
	OXID	EINHEIT	
6792	Peroxide 10 vol. 3 %	150 ml	
679	Peroxide 10 vol. 3 %	1000 ml	
6791	Peroxide 10 vol. 3 %	5000 ml	
6802	Peroxide 20 vol. 6 %	150 ml	
680	Peroxide 20 vol. 6 %	1000 ml	
6801	Peroxide 20 vol. 6 %	5000 ml	
6812	Peroxide 30 vol. 9 %	150 ml	
681	Peroxide 30 vol. 9 %	1000 ml	
682	Peroxide 40 vol. 12 %	1000 ml	
700	Virtuous Colour Farbkarte		
	ORGANIC ALOE VERA WAVING LOTION Dauerwelle	EINHEIT	
704	Organic Waving Lotion 1 Natural Hair	200 ml	
705	Organic Waving Lotion 2 Tinted Hair	200 ml	
706	Organic Aloe Vera Neutralizer	1000 ml	

	EARTH COLOR	EINHEIT	
3315	Earth Toner 1,5 %	1000 ml	
3303	Activator 3 % CREME	1000 ml	
3306	Activator 6 % CREME	1000 ml	
3309	Activator 9 % CREME	1000 ml	
3312	Activator 12 % CREME	1000 ml	
300	Farbkarte 77 Nuancen	1000 ml	
	Infusion Pflanzenfarbe		
580	Infusion Start Kit mit allen 9 Farben / Farbkarte / Infos	SET	
5801	Infusion Farbkarte	Stück	
5800	Infusion Powder 00 Giglio	200 gr.	
5811	Infusion Powder 11 Agave	200 gr.	
5823	Infusion Powder 23 Cannella	200 gr.	
5832	Infusion Powder 32 Grano	200 gr.	
5844	Infusion Powder 44 Clivia	200 gr.	
5853	Infusion Powder 53 Sandalo	200 gr.	
585	Infusion Powder 5 Dalia	200 gr.	
5865	Infusion Powder 65 Ossalide	200 gr.	
5866	Infusion Powder 66 Papavero	200 gr.	
	CURLFRIENDS für gelocktes Haar	EINHEIT	
521	Curls Luscious Shampoo	340 ml	
522	Curls Luscious Shampoo	1000 ml	
524	Curls Luscious Conditioner	200 ml	
525	Curlfriends Luscious Conditioner	1000 ml	
532	Curls Luscious Foam	150 ml	
534	Curls Luscious Spray	200 ml	
	Finish und Styling		
528	Curlfriends Definer Sachet	5 ml	
530	Curl Definer Fluid für Locken	100 ml	
529	Curl Definer Fluid für Locken	200 ml	
573	Taming Gloss Hitzeschutz	5 ml	
572	Taming Gloss Hitzeschutz	100 ml	
571	Taming Gloss Hitzeschutz	200 ml	
549	Plumping Serum Volumenserum für feines Haar	200 ml	
646	Shine Glaze	200 ml	
650	Defining Paste	100 ml	
642	Styling Creme Sachet	5 ml	
636	Styling Creme	200 ml	
637	Sea Salt Spray	200 ml	
654	Dry Shampoo	200 ml	
635	Acid Water Farbschutz, Frische fürs Haar Sauer	200 ml	
	Hairspray und Mousse		
658	Hair Spray STRONG mit Treibgas	400 ml	
604	Hair Spray Medium ohne Treibgas	350 ml	
608	Hair Spray STRONG o Treibgas	350 ml	
645	Mousse STRONG	300 ml	
648	Mousse Medium	300 ml	

RECONSTRUCT für beschädigtes Haar		EINHEIT	
6089	Reconstruct Regenerating Shampoo Sachet	10 ml	
6101	Reconstruct Regenerating Shampoo	100 ml	
6100	Reconstruct Regenerating Shampoo	340 ml	
6102	Reconstruct Regenerating Shampoo	1000 ml	
6129	Reconstruct Regenerating Conditioner	100 ml	
6130	Reconstruct Regenerating Conditioner	200 ml	
6131	Reconstruct Regenerating Conditioner	1000 ml	
6118	Reconstruct Regenerating Treatment Sachet	10 ml	
6120	Reconstruct Regenerating Treatment	150 ml	
6121	Reconstruct Regenerating Treatment	1000 ml	
6143	Reconstruct Biphasic leave in	100 ml	
6142	Reconstruct Biphasic leave in	200 ml	
6149	Reconstruct Serum Sachet	5 ml	
6150	Reconstruct Serum	50 ml	
6000	Reconstruct Start Set je 3 Stück + 3 Ltr. + Deko	Set	
SMOOTHING für glattes Haar		EINHEIT	
581	Smoothing Taming Shampoo	340 ml	
582	Smoothing Taming Shampoo	1000 ml	
568	Smoothing Taming Conditioner	200 ml	
569	Smoothing Taming Conditioner	1000 ml	
KEEPING After Color für gefärbtes Haar		EINHEIT	
329	Keeping After Color Shampoo Sachet	10 ml	
330	Keeping After Color Shampoo	100 ml	
340	Keeping After Color Shampoo	340 ml	
341	Keeping After Color Shampoo	1000 ml	
345	Keeping After Color Conditioner	200 ml	
348	Keeping After Color Conditioner	1000 ml	
335	Keeping After Color Treatment Sachet	10 ml	
342	Keeping After Color Treatment	60 ml	
343	Keeping After Color Treatment	150 ml	
344	Keeping After Color Treatment	1000 ml	
349	Keeping After Color Start Set (je 3 St. + Ltr. + Deko)	Set	
VOLUMISING für feines Haar		EINHEIT	
538	Volumising Bodifying Shampoo	340 ml	
539	Volumising Bodifying Shampoo	1000 ml	
541	Volumising Bodifying Conditioner	200 ml	
543	Volumising Bodifying Conditioner	1000 ml	
Virtuous Körperpflege / Body			
350	Virtuous Hand Wash	500 ml	
351	Virtuous Body Wash	500 ml	
354	Virtuous Hand Creme	50 ml	
353	Virtuous Body Lotion	100 ml	
76	Fragrance Oil Aromatherapie	15 ml	

	MAN		
660	MAN WASH	250 ml	
6600	MAN WASH	1000 ml	
665	MAN PASTE	100 ml	
644	MAN WAX GEL	100 ml	
643	MAN WAX GEL	200 ml	
664	MAN POMADE	100 ml	
663	MAN TONIC	150 ml	
667	MAN WAX	100 ml	
	DETOX PURIFYING Schuppen / Juckreiz / Kopfhaut	EINHEIT	
726	Extra Life Purifying Shampoo Sachet	10 ml	
728	Extra Life Purifying Shampoo	340 ml	
729	Extra Life Purifying Shampoo	1000 ml	
723	Extra Life Purifying Scalp Cleanser	100 ml	
718	Extra Life Purifying Treatment	60 ml	
721	Extra Life Purifying Treatment	150 ml	
722	Extra Life Purifying Treatment	1000 ml	
724	Extra Life Purifying Leave in Lotion	100 ml	
	Extra Life Energising gegen Haarausfall	EINHEIT	
736	Extra Life Energising Shampoo Sachet	10 ml	
730	Extra Life Energising Shampoo	340 ml	
731	Extra Life Energising Shampoo	1000 ml	
734	Extra Life Energ. Leave-in Lotion	100 ml	
	REGROWTH Haarausfall		
746	REGROWTH SHAMPOO E2.01	100 ml	
752	REGROWTH SHAMPOO E2.01	350 ml	
753	REGROWTH SHAMPOOE2.01	950 ml	
759	HAIR REGROWTH TREATMENT E2.03	100 ml	
750	HAIR REGROWTH TREATMENT *	10x3 ml	
749	HAIR REGROWTH Testset	Set	
	DRY DANDRUFF trockene Schuppen		
778	DRY DANDRUFF CLEANSING SHAMPOO E4.01	100 ml	
779	DRY DANDRUFF CLEANSING SHAMPOO E4.01	350 ml	
780	DRY DANDRUFF CLEANSING SHAMPOO E4.01	950 ml	
803	DRY DANDRUFF Testset	Set	
	OILY DANDRUFF fettige Schuppen		
782	OILY DANDRUFF CLEANSING SHAMPOO E4.02	100 ml	
783	OILY DANDRUFF CLEANSING SHAMPOO E4.02	350 ml	
784	OILY DANDRUFF CLEANSING SHAMPOO E4.02	950 ml	
805	OILY DANDRUFF Testset	Set	
	CALMING empfindliche Kopfhaut		
786	CALMING SHAMPOO E5.02	100 ml	
787	CALMING SHAMPOO E5.02	350 ml	
788	CALMING SHAMPOO E5.02	950 ml	
789	CALMING SERUM E 5.01	50 ml	
806	CALMING Testset	SET	

REBALANCING Talgregulierend		
791	REBALANCING SHAMPOO E 6.02	100 ml
792	REBALANCING SHAMPOO E 6.02	350 ml
793	REBALANCING SHAMPOO E 6.02	950 ml
794	REBALANCING TREATMENT E 6.01	100 ml
807	REBALANCING Testset	SET
SCALP Kopfhaut		
797	HAIR AND SCALP TONIC CONDITIONER E 7.02	150 ml
798	HAIR AND SCALP TONIC CONDITIONER E 7.02	950 ml
801	HAIR SCALP PEELING E 7.03	150 ml
795	DRY SCALP MASSAGE OIL E7.01	100 ml
ZUBEHÖR EXTRA LIFE 24		
813	TRAGETASCHEN SCALP RITUAL 10 St.	
812	MAGAZINE / SCALP RITUAL / DE	
816	POSTER / SCALP RITUAL	
817	SHAMPOO BRUSH SCALP RITUAL	
818	TREATMENT COMB SCALP RITUAL	
819	TREATMENT BRUSH	
829	TREATMENT BOWL SCALP RITUAL	
828	HAIR TURBAN SCALP RITUAL	
814	Apron (Schürze) SCALP RITUAL	
Previa Sun		
		Einheit
1200	Previa Sun Kit mit Tasche	Set
1201	Preiva Sun Shower Shampoo	350 ml
1202	Previa Sun Conditioner	150 ml
1203	Previa Sun Hair und Body Oil	100 ml
Zubehör		
6144	Virtuous Brush	1 Stück
535	Curls Brush	1 Stück
234	Previa Clips	6 Stück
392	Previa Färbepinsel	1 Stück
219	Previa Einmalumhänge	30 Stück
492	Previa Messbecher	1 Stück
26	Previa Schneidumhang schwarz	1 Stück
391	Previa Färbeschale	1 Stück
30	Previa Farbkarteikarten	100 Stück
45	Previa Terminkarten	250 Stück
36	Tragetaschen Previa	10 Stück
2	Alu Folie 20 my	2 x 50 m
10	Alu Folie 16 my in Spenderbox	250 mtr.
950	Vinyl Handschuhe S	100 Stück
955	Vinyl Handschuhe M	100 Stück
960	Vinyl Handschuhe L	100 Stück
173	Latex Handschuhe S	20St Box
174	Latex Handschuhe M	20St Box
175	Latex Handschuhe L	20St Box
920	Spitzenpapier	5 x 500 Blatt
901	Halkra	5 Rollen
922	Watte	1 kg Beutel
802	Friseurservietten	248 Stück

pH			
	BLEACH	EINHEIT	
404	ABSOLUT BLOND	500 gr	
	PEROXIDE	EINHEIT	
415	PEROXIDE 5 VOL. 1,5%	1000 ML	
403	PEROXIDE 10 VOL. 3%	1000 ML	
4406	PEROXIDE 20 VOL. 6%	150 ML	
406	PEROXIDE 20 VOL. 6%	1000 ML	
409	PEROXIDE 30 VOL. 9%	1000 ML	
412	PEROXIDE 40 VOL. 12%	1000 ML	
	COLOR	EINHEIT	
4000	pH Farbkarte Premium	STÜCK	
	ARGAN SHAMPOO UND PFLEGE	EINHEIT	
40199	ARGAN & KERATIN SHAMPOO SACHET	10 ML	
4019	ARGAN & KERATIN SHAMPOO	250 ML	
4011	ARGAN & KERATIN SHAMPOO	1000 ML	
40129	ARGAN & KERATIN MASK SACHET	10 ML	
4012	ARGAN & KERATIN MASK	250 ML	
4013	ARGAN & KERATIN MASK	1000 ML	
4029	ARGAN & KERATIN NECTAR LEAVE IN	10 ML	
4020	ARGAN & KERATIN NECTAR LEAVE-IN	150 ML	
4021	ARGAN & KERATIN ELIXIR	100 ML	
	PURE REPAIR BOTOX EFFECT	EINHEIT	
4701	Pure Repair Shampoo Sachet	10 ml	
4702	Pure Repair Shampoo	100 ml	
4703	Pure Repair Shampoo	400 ml	
4704	Pure Repair Shampoo	1000 ml	
4705	Pure Repair Treatment SACHET	10 ml	
4706	Pure Repair Treatment	500 ml	
4707	Pure Repair Mask SACHET	10 ml	
4708	Pure Repair Mask	60 ml	
4709	Pure Repair Mask	200 ml	
4710	Pure Repair Mask	1000 ml	
4711	Pure Repair Detangler	200 ml	
4720	Pure Rapair Salon Start Set		
4700	Pure Repair Test Kit		

Moisture gefärbtes Haar / Feuchtigkeit		
4500	pH Deep Moisture Shampoo Sachet	10 ml
4508	pH Deep Moisture Shampoo	100 ml
4501	pH Deep Moisture Shampoo	250 ml
4502	pH Deep Moisture Shampoo	1000 ml
4505	pH Deep Moisture Conditioner	100 ml
4506	pH Deep Moisture Conditioner	250 ml
4507	pH Deep Moisture Conditioner	1000 ml
4510	pH Extra Butter Deep Moisture Mask Sachet	10 ml
4511	pH Extra Butter Deep Moisture Mask	200 ml
4512	pH Extra Butter Deep Moisture Mask	1000 ml
4504	Testset Moisture 4 Produkte VK Größe	1 Set
4503	Komplett Set 4 x 3 Produkte VK + Banner + Pröbchen	1 Set
Smoothing glattes Haar		
4515	pH Smooth Perfect Shampoo Sachet	10 ml
4516	pH Smooth Perfect Shampoo	250 ml
4517	pH Smooth Perfect Shampoo	1000 ml
4520	pH Smooth Perfect Conditioner Sachet	10 ml
4521	pH Smooth Perfect Conditioner	250 ml
4522	pH Smooth Perfect Conditioner	1000 ml
4525	pH Smooth Perfect Mask Sachet	10 ml
4526	pH Smooth Perfect Mask	200 ml
4527	pH Smooth Perfect Mask	1000 ml
Ice Blonde gegen Gelb / Violett		
4532	pH Ice Blonde Shampoo Sachet	10 ml
4533	pH Ice Blonde Shampoo	250 ml
4534	pH Ice Blonde Shampoo	1000 ml
4540	pH Ice Blonde Leave-in Conditioner	250 ml
Rejuvenating für Kopfhaut		
4541	pH Rejuvenating Shampoo	100 ml
4546	pH Rejuvenating Shampoo	250 ml
4547	pH Rejuvenating Shampoo	1000 ml
Sofortpflege biphasic		
4552	pH Hydrating Leave-in Detangler	250 ml
STYLE & FINISH		EINHEIT
4420	pH HAIRSPRAY Strong mit Treibgas	300 ml
4480	MOUSSE	300 ml
460	pH TEXTURISING VOLUMEN SPRAY	300 ml
Lockendefiner		
4564	pH Curl Defining Creme	10 ml
4565	pH Curl Defining Creme	200 ml
Kaputte Spitzen/ GLANZ / SEASALT / Puder		
4575	pH Split Ends Repair Serum Sachet	5 ml
4576	pH Split Ends Repair Serum	100 ml
4580	pH Shine Spray	100 ml
4570	pH Sea Salt Spray	200 ml
443	pH Volumising Powder	30 ml

PURE STRAIGHT KERATIN GLÄTTUNG		
4764	Trial Kit 3 x 60 ml	SET
4730	Pure Straight Start Set Salon #02	
4762	Salon Kit 2 x 1000 ml 1 x 500 ml nur Kabinett	3 tlg.
4751	Pre Treatment Shampoo	1000 ml
4765	Active Creme Treatment	500 ml
4760	Post Treatment Mask	200 ml
4763	Post Treatment Mask	1000 ml
4750	Post Treatment Shampoo	400 ml
Merchandising		
pH	pH Brandbook (Brochüre)	
L	Preislisten Previa und pH	
413	pH Tragetaschen 10 Stück	
Glow UP ABMATTIERUNG GLOSSING		
6650	GLOW UP STARTER KIT	Set
6680	GLOW UP ERGÄNZUNGSKIT 2025	Set
6615	GLOW UP GLOSS 00 400 ml	400 ml
6610	GLOW UP COLOR NATURAL 0N Natur	60 ml
6128	GLOW UP CLOLOR 1.28 moka choco black	60 ml
6041	GLOW UP COLOR 4.1 ash Chestnut	60 ml
6571	CLOW UP COLOR 5.71 Helles Ash kastanie	60 ml
6052	GLOW UP COLOR 5.2 Helles Braun violett	60 ml
6628	GLOW UP COLOR 6.28 moka choco dunkelblond	60 ml
6060	GLOW UP COLOR 6.0 Dunkelblond	60 ml
6732	GLOW UP COLOR 7.32 Perl Blond	60 ml
6733	GLOW UP COLOR 7.33 Goldblond intensiv	60 ml
6766	GLOW UP COLOR 7.66 Rotblond intensiv	60 ml
6771	GLOW UP COLOR 7.71 Kaltes Aschblond	60 ml
6821	GLOW UP COLOR 8.21 Lichtblond Aschviolett	60 ml
6822	GLOW UP COLOR 8.22 Hellblondviolett	60 ml
6844	GLOW UP COLOR 8.44 Kupferlichblond	60 ml
6090	GLOW UP COLOR 9.0 Helles Naturblond	60 ml
6911	GLOW UP COLOR 9.11 Helles Aschblond	60 ml
6092	GLOW UP COLOR 9.2 Lichtlavendelblond	60 ml
6932	GLOW UP COLOR 9.32 Helles Goldblond pearl	60 ml
61011	GLOW UP COLOR 10.11 Ash Platinium Blond	60 ml
60102	GLOW UP COLOR 10.2 lavendel Platinium Blond	60 ml
61032	GLOW UP COLOR 10.32 Goldplatinblond	60 ml
61036	GLOW UP COLOR 10.36 Champagner Rose Blonde	60 ml
6015	GLOW UP ACTIVATOR 5 VOL. - 1,5%	1000 ml
	GLOW UP Ergänzungskarte 2025	Stück
600	GLOW UP Farbkarte	Stück
6630	GLOW UP Farbpinsel	Stück
6640	GLOW UP FARBSCHALE	Stück
6620	GLOW UP FARBWAAGE	Stück
pH SUN		
1400	Pure Sun Kit mit Tasche	SET
1401	Pure Sun Shampoo	250 ml
1402	Pure Sun Conditioner	250 ml
1403	Pure Sun Elixir	100 ml
1404	Pure Sun Elixir 100 ml mit Entwirrkamm	SET